

# The History and Power of Hashtags

## in Social Media Marketing

For decades the hashtag symbol has been commonly referred to as the pound sign, but in the digital age, it has become a powerful tool for social media marketing. In recent years, the seemingly ordinary symbol has become a powerful tool for social media marketing, and it's not just for fun. Hashtags have become a powerful tool for social media marketing, and it's not just for fun. Hashtags have become a powerful tool for social media marketing, and it's not just for fun.

The proliferation and use of hashtags have grown to remarkable proportions since the use of this symbol has become associated with social media. In fact, the use of this symbol has become associated with social media. In fact, the use of this symbol has become associated with social media. In fact, the use of this symbol has become associated with social media.

### Where It All Began (#WhereItAllBegan)

1986

1997

2009

2010

2013

### Social Media Networks that Support Hashtags (#WhereHashtagsLive)

Twitter

Facebook

Instagram

Google+

### How Will Hashtags Benefit Your Business (#HashtagBenefitsforBusiness)

Hashtags Can Help Increase Your Brand Awareness

Hashtags Help Build Relationships

Hashtags Increase Brand Loyalty

As your business grows more competitive through digital marketing, boost the effectiveness of your efforts by making use of new and more effective ways of generating interaction and engagement with targeted audiences. Hashtags proved to be a new and exciting way to do just this particularly in boosting your new or existing social media marketing campaign. When used properly, hashtags can be a very powerful tool for connecting with potentially thousands or even millions of targeted audiences worldwide.

Hashtag #1: #hashtag

Hashtag #2: #hashtag

Hashtag #3: #hashtag

Hashtag #4: #hashtag

Hashtag #5: #hashtag

Hashtag #6: #hashtag

Hashtag #7: #hashtag

Hashtag #8: #hashtag

Hashtag #9: #hashtag

Hashtag #10: #hashtag

Hashtag #11: #hashtag

Hashtag #12: #hashtag

Hashtag #13: #hashtag

Hashtag #14: #hashtag

Hashtag #15: #hashtag

Hashtag #16: #hashtag

Hashtag #17: #hashtag

Hashtag #18: #hashtag

Hashtag #19: #hashtag

Hashtag #20: #hashtag

Hashtag #21: #hashtag

Hashtag #22: #hashtag

Hashtag #23: #hashtag

Hashtag #24: #hashtag

Hashtag #25: #hashtag

Hashtag #26: #hashtag

Hashtag #27: #hashtag

Hashtag #28: #hashtag

Hashtag #29: #hashtag

Hashtag #30: #hashtag

Hashtag #31: #hashtag

Hashtag #32: #hashtag

Hashtag #33: #hashtag

Hashtag #34: #hashtag

Hashtag #35: #hashtag

Hashtag #36: #hashtag

Hashtag #37: #hashtag

Hashtag #38: #hashtag

Hashtag #39: #hashtag

Hashtag #40: #hashtag

Hashtag #41: #hashtag

Hashtag #42: #hashtag

Hashtag #43: #hashtag

Hashtag #44: #hashtag

Hashtag #45: #hashtag

Hashtag #46: #hashtag

Hashtag #47: #hashtag

Hashtag #48: #hashtag

Hashtag #49: #hashtag

Hashtag #50: #hashtag

Hashtag #51: #hashtag

Hashtag #52: #hashtag

Hashtag #53: #hashtag

Hashtag #54: #hashtag

Hashtag #55: #hashtag

Hashtag #56: #hashtag

Hashtag #57: #hashtag

Hashtag #58: #hashtag

Hashtag #59: #hashtag

Hashtag #60: #hashtag

Hashtag #61: #hashtag

Hashtag #62: #hashtag

Hashtag #63: #hashtag

Hashtag #64: #hashtag

Hashtag #65: #hashtag

Hashtag #66: #hashtag

Hashtag #67: #hashtag

Hashtag #68: #hashtag

Hashtag #69: #hashtag

Hashtag #70: #hashtag

Hashtag #71: #hashtag

Hashtag #72: #hashtag

Hashtag #73: #hashtag

Hashtag #74: #hashtag

Hashtag #75: #hashtag

Hashtag #76: #hashtag

Hashtag #77: #hashtag

Hashtag #78: #hashtag

Hashtag #79: #hashtag

Hashtag #80: #hashtag

Hashtag #81: #hashtag

Hashtag #82: #hashtag

Hashtag #83: #hashtag

Hashtag #84: #hashtag

Hashtag #85: #hashtag

Hashtag #86: #hashtag

Hashtag #87: #hashtag

Hashtag #88: #hashtag

Hashtag #89: #hashtag

Hashtag #90: #hashtag

Hashtag #91: #hashtag

Hashtag #92: #hashtag

Hashtag #93: #hashtag

Hashtag #94: #hashtag

Hashtag #95: #hashtag

Hashtag #96: #hashtag

Hashtag #97: #hashtag

Hashtag #98: #hashtag

Hashtag #99: #hashtag

Hashtag #100: #hashtag

Sarah Swain Sunday, February 22, 2015 at 4:14:44 PM Eastern Standard Time